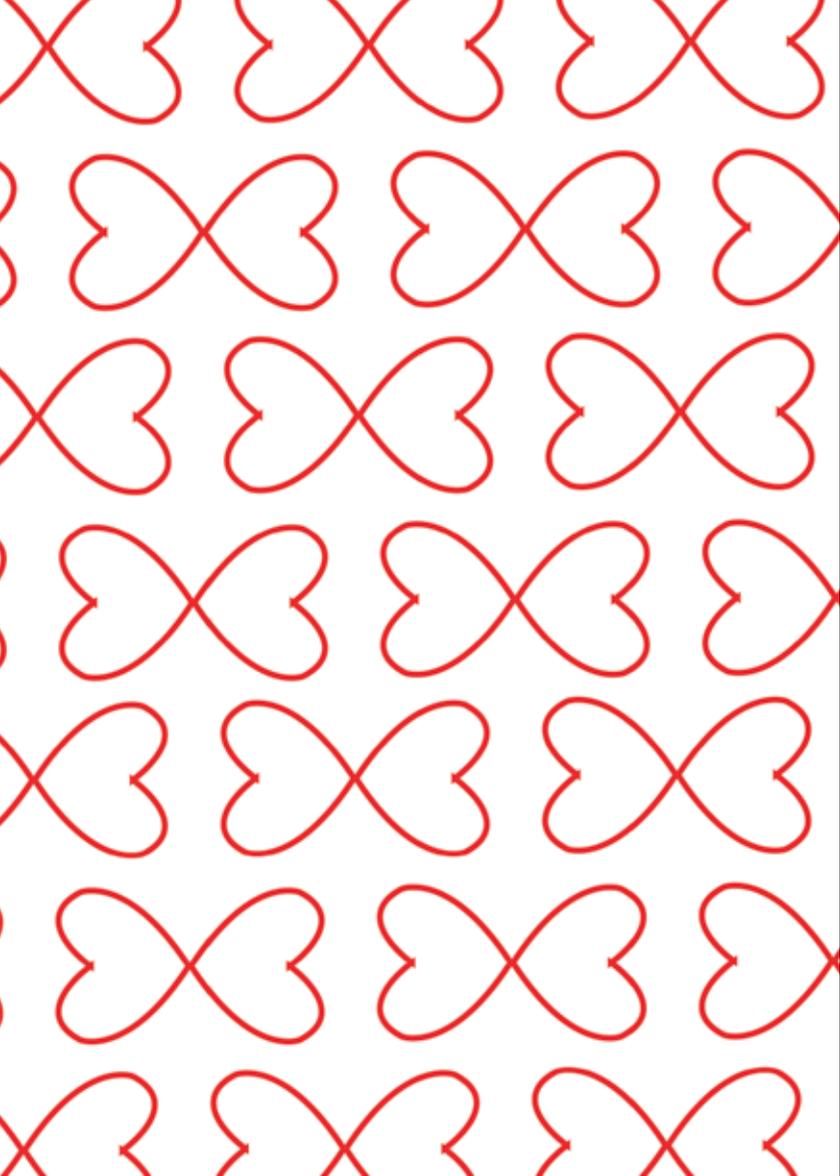


Babymel
london





NEW
SPRING
SUMMER
2011

WE ARE PROUD TO PRESENT OUR SPRING/SUMMER 2011 COLLECTION, FEATURING INNOVATIVE NEW DESIGNS AND CONTEMPORARY PRINTS, ALONG WITH SOME FUN NEW ACCESSORIES! INTRODUCING TWO NEW STYLES, THE SLOUCHY AND TOOL BELT WHICH PROMISE TO BE FIRM FAVOURITES THIS SEASON, IDEAL FOR PARENTS WHO REQUIRE FORWARD-THINKING BABY BAGS WHICH DON'T LACK STYLE! WHETHER VIEWING OUR LATEST DESIGNS OR OUR UPDATED CLASSIC STYLES, ALL OF OUR BAGS COME EQUIPPED WITH INSULATED BOTTLE HOLDERS, CHANGING MAT AND OUR SIGNATURE STROLLERSTRAPS.



Amanda Printed
Jungle Floral Blues*



Amanda Printed
Jungle Floral Hot Pink*



Amanda Quilted
Moss*



Tote
Black Gloss*



Slouchy
Twisted Black*



Slouchy
Twisted Blue*



Slouchy
Twisted Red*



Slouchy
Twisted Olive*



Tool Belt
Black*



Tool Belt
Red*



Food Bag
Twisted Black*



Food Bag
Twisted Red*

SLOUCHY

SIZE: H45 W33 D16 CM

MATERIALS: GLOSS LAMINATED COTTON CANVAS



THE SLOUCHY IS A BRAND NEW STYLE FOR SPRING SUMMER 11, FEATURING A SIMPLE MODERN SHAPE, ORIGINAL PRINT AND SHINY LAMINATED CANVAS MATERIAL. THE SLOUCHY COMES WITH AN INSULATED BOTTLE HOLDER AND A CHANGING MAT MADE FROM THE SAME OUTER MATERIAL AS THE BAG. FEATURING THE PATENT PENDING STROLLERSTRAP, WIPE CLEAN OUTER MATERIAL, WATER RESISTANT LINING, 4 OUTER POCKETS AND 2 INNER POCKETS AND THE SIGNATURE BABYMEL HEART KEY CHARM.

COLOUR:
TWISTED OLIVE **NEW!**
TWISTED BLACK **NEW!**
TWISTED RED **NEW!**
TWISTED BLUE **NEW!**
(TOP TO BOTTOM)



AMANDA ZIPPER

SIZE: H33 W44 D15 CM

MATERIALS: NYLON SATIN



NOW IN A NEW, LARGER SIZE, THE AMANDA ZIPPER COMES IN JET BLACK AND STORM GREY WITH BEIGE LINING, ALL IN WIPE CLEAN, DURABLE NYLON SATIN. IT FEATURES 5 INTERNAL ELASTICATED POCKETS, INTERNAL ZIPPED POCKET, AN OUTSIDE INSULATED ZIPPED BOTTLE POCKET, AND COMES WITH A PADDED CHANGING MAT. ITS ADJUSTABLE STROLLERSTRAPS ARE PRACTICAL AND SECURE, ALLEVIATING THE NEED FOR SEPARATE STROLLER CLIPS.



COLOUR:
BLACK
STORM GREY
(TOP TO BOTTOM)

AMANDA PRINTED

SIZE: H33 W44 D15 CM

MATERIALS: NYLON SATIN



THE AMANDA IS EQUIPPED WITH AN INSULATED ZIPPED BOTTLE POCKET, MULTIPLE INTERNAL ELASTICATED STORAGE POCKETS, AND A ZIPPED POCKET TO KEEP VALUABLES. THE AMANDA COMES WITH A STROLLERSTRAP- A PATENT PENDING INVENTION WHICH ENABLES THE ADJUSTABLE STRAP TO BE WORN AS A SHOULDER STRAP OR TO BE SECURELY ATTACHED TO THE STROLLER. THE LINING IS WIPE-CLEAN, AND ALL STYLES FEATURE OUR ORIGINAL PRINTS.

COLOUR:

JUNGLE FLORAL BLUES **NEW!**
JUNGLE FLORAL HOT PINK **NEW!**
BLACK AND WHITE FLORAL
LINEAR FLORAL BLACK
LINEAR FLORAL RED
(TOP TO BOTTOM)



AMANDA QUILTED

SIZE: H33 W44 D15 CM

MATERIALS: QUILTED POLYESTER



LIKE ALL OUR AMANDA STYLES, THE AMANDA QUILTED IS EQUIPPED WITH AN INSULATED ZIPPED BOTTLE POCKET, MULTIPLE INTERNAL ELASTICATED STORAGE POCKETS, AND A ZIPPED POCKET TO KEEP VALUABLES. THE AMANDA COMES WITH A STROLLERSTRAP- A PATENT PENDING INVENTION WHICH ENABLES THE ADJUSTABLE STRAP TO BE WORN AS A SHOULDER STRAP OR TO BE SECURELY ATTACHED TO THE STROLLER. THE LINING IS WIPE-CLEAN, AND THIS STYLE FEATURES AN ORIGINAL HEART QUILTED PATTERN.



COLOUR:
BLACK- PINK LINING
MOSS- BEIGE LINING **NEW!**
(TOP TO BOTTOM)

SAMMIE

SIZE: H34 W37 D20 CM

MATERIALS: BLACK-POLYESTER PRINTED-COTTON CANVAS



THE SAMMIE COMES IN FOUR COLOURS, INCLUDING THREE ORIGINAL PRINTS - ALL MATERIALS ARE WIPE CLEAN, INCLUDING THE LINING. THE BAG FEATURES AN INSULATED ZIPPED BOTTLE POCKET, TWO EXTERNAL POCKETS AND MULTIPLE INTERNAL POCKETS TO KEEP YOUR AND YOUR BABY'S THINGS ORGANISED. THIS STYLE COMES WITH A PADDED CHANGING MAT AND ADJUSTABLE STROLLERSTRAPS, WHICH ALLEVIATE THE NEED FOR SEPARATE STROLLER CLIPS.

COLOUR:
BLACK
ZEBRA GREY
LEOPARD GREY
MOROCCAN BLUE
(TOP TO BOTTOM)



TOTE

SIZE: H32 W42 D13 CM

MATERIALS: GLOSS / MATT LAMINATED COTTON CANVAS



THE BABYMEL TOTE IS A SUPER STYLISH AND FUNCTIONAL LAMINATED CANVAS BAG WHICH WILL CARRY ALL YOUR NECESSARY BABY ITEMS WHILST STILL LEAVING PLENTY OF ROOM FOR YOUR ESSENTIAL THINGS. FEATURING ORIGINAL PRINTS SUCH AS THE ZEBRA, LEOPARD PRINT AND BLACK GLOSS. WITH BUILT-IN STROLLERSTRAPS, INSULATED BOTTLE HOLDER WITH CARRY STRAP, CHANGING MAT AND TOP ZIPPED CLOSURE, THE BABYMEL TOTE DOUBLES UP AS YOUR FASHION SHOPPER AND BABYBAG.

COLOUR:
BLACK GLOSS **NEW!**
GREY LEOPARD
GREY ZEBRA
(TOP TO BOTTOM)



X2

SIZE: H30 W41 D17 CM

MATERIALS: POLYESTER RIPSTOP



COMPRISING OF TWO SEPARATE BAGS WHICH CAN BE CLIPPED TOGETHER OR SEPARATED AS REQUIRED, OUR X2 BAG IS IDEAL FOR PARENTS WITH MORE THAN ONE CHILD. IT IS HIGHLY PRACTICAL, FEATURING TWO INDIVIDUAL INSULATED BOTTLE POCKETS, TWO PADDED CHANGING MATS AND TWO ADJUSTABLE STROLLERSTRAPS. EACH BAG ALSO INCLUDES ELASTICATED INTERNAL POCKETS TO KEEP YOUR THINGS ORGANISED AND EASILY ACCESSIBLE. THE X2 COMES IN THREE COLOURWAYS, ALL MADE FROM DURABLE POLYESTER RIPSTOP WITH WIPE CLEAN LINING.

COLOUR:
RED & BLACK
BLACK & BLACK
KHAKI & SAND
(TOP TO BOTTOM)



TOOL BAG

SIZE: H29 W44 D13 CM

MATERIALS: POLYESTER RIPSTOP



TOOL BAG...LARGE ENOUGH FOR ALL THE TOOLS YOU NEED!
ULTRA MODERN UTILITARIAN BAG FOR PARENTS WHO WANT A CASUAL BAG PACKED WITH LOTS OF FEATURES. MADE FROM A DURABLE RIPSTOP FABRIC WITH LOTS OF POCKETS AND SPACE TO EASILY DROP IN ALL THE ITEMS YOU NEED! FEATURING TEN OUTSIDE POCKETS, TWO OF WHICH ARE INSULATED, SIX INTERNAL POCKETS INCLUDING A SECURE ZIP POCKET. THE BABYMEL TOOL BAG COMES WITH STROLLERSTRAPS - A PATENT PENDING INVENTION WHICH ENABLES THE ADJUSTABLE STRAP TO BE WORN AS A SHOULDER STRAP OR TO BE SECURELY ATTACHED TO STROLLER. ALSO FEATURES A PADDED AND WASHABLE CHANGING MAT WITH WIPE-CLEAN LINING.



TOOL POUCH

SIZE:
H23
W28
D6 CM

MATERIALS:
POLYESTER
RIPSTOP

COLOUR:
BLACK



FOR SPRING SUMMER 11 WE HAVE UPDATED THE TOOL POUCH SO THAT IT NOW CONVERTS FROM A SHOULDER BAG TO A BUM BAG- GREAT FOR PARENTS ON THE GO! WE HAVE REMOVED THE CHANGING MAT FROM THE STYLE, AND ADDED A SIGNATURE BABYMEL RUBBER LOGO. FEATURES MULTI OUTER POCKETS, WIPE CLEAN LINING, CONVERTIBLE STROLLERSTRAP AND BESPOKE BOTTLE POCKETS.



TOOL BELT



SIZE:
H20
W46
D8 (CM)

MATERIALS:
POLYESTER
RIPSTOP

THE TOOL BELT IS BRAND NEW FOR SPRING SUMMER 11. DESIGNED AS PART OF THE TOOL KIT RANGE, THE TOOL BELT COMPLEMENTS THE TOOL BAG AND TOOL POUCH PERFECTLY. DESIGNED TO BE ATTACHED TO THE BUGGY, THE TOOL BELT IS THE PERFECT SIZE FOR CARRYING ALL THOSE THINGS THAT YOU NEED WHEN OUT AND ABOUT WITH YOUR CHILD. IT FEATURES AN INSULATED BOTTLE POCKET, DROP DOWN NET POCKET FOR TOYS, WIPE CLEAN LINING, ZIPPED TOP POCKET FOR VALUABLES, MULTI OUTER POCKETS AND THE PATENT PENDING STROLLERSTRAPS FOR ATTACHING THE TOOL BELT TO THE BUGGY.

COLOUR:
BLACK **NEW!**
RED **NEW!**
(LEFT TO RIGHT)



FOOD BAG



SIZE:
H27
W20
D7 CM

MATERIALS:
LAMINATED COTTON
CANVAS / PET
INSULATION

THE BABYMEL FOOD BAG IS A GREAT NEW ITEM FOR SPRING SUMMER 11. IDEAL FOR PARENTS TO CARRY THEIR YOUNG CHILD'S FOOD AND DRINK ITEMS, OR FOR TODDLERS TO TAKE TO NURSERY, THE LUNCH PACK IS FULLY INSULATED AND COMES IN AN ORIGINAL PRINT IN 4 COLOURWAYS. IT FEATURES PET INSULATION WHICH KEEPS FOOD AND DRINKS WARM OR COOL FOR UP TO 4 HOURS, GRAB HANDLE, WIDE OPENING ZIPPER AND WIPE CLEAN LINING AND OUTER MATERIAL.

COLOUR:
TWISTED RED **NEW!**
TWISTED BLACK **NEW!**
(LEFT TO RIGHT)



CHANGE STATION

FEATURING FOUR ORIGINAL PRINTS WITH WIPE-CLEAN LINING, OUR CHANGE STATIONS COME EQUIPPED WITH DUAL MESH ELASTICATED POCKETS, WIPE CLEAN BUILT-IN CHANGE MAT, REMOVABLE WATERPROOF POUCH AND A HANDY OUTER POCKET FOR WIPES OR NAPPIES. IT ALSO BOASTS A PRACTICAL CARRY HOLDER WHICH CAN BE CLIPPED AROUND A STROLLER.



SIZE:
H20
W33 (CM)

MATERIALS:
MATT LAMINATED COTTON
CANVAS, COTTON CANVAS

COLOUR:
ZEBRA GREY
LEOPARD GREY
MOROCCAN NAVY
MOROCCAN RED
(LEFT TO RIGHT)



DOUBLE BOTTLE HOLDER

THE BABYMEL BOTTLE HOLDER IS AN INNOVATIVE DESIGN WHICH OPENS TO HOLD 2 BOTTLES. ITS FULLY INSULATED AND COMES IN AN ORIGINAL PRINT IN 2 COLOURWAYS. IT FEATURES PET INSULATION WHICH KEEPS FOOD AND DRINKS WARM OR COOL FOR UP TO 4 HOURS, GRAB HANDLE, WIDE OPENING ZIPPER AND WIPE CLEAN LINING AND OUTER MATERIAL.



SIZE:
H23
W13
D13 (CM)

MATERIALS:
GLOSS LAMINATED COTTON
CANVAS

COLOUR:
ZEBRA GREY
LEOPARD GREY
(LEFT TO RIGHT)



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